

# GJSO

GRAND JUNCTION  
SYMPHONY ORCHESTRA

# 2024 Gala: DESERT HORIZONS

NOVEMBER 2ND, 2024



UNDERWRITING & SPONSORSHIP PACKET

# COMMUNITY IMPACT

The Grand Junction Symphony Orchestra's Annual Fundraising Gala is a cornerstone of our symphony season, playing a crucial role in supporting the Symphony's mission to engage and enrich the Western Slope through symphonic music.

**Some of the key programs made possible by the support from our gala and other fundraising efforts:**

- **Carnegie Link-Up:** Engaging students in grades 3 through 5, this program introduces young minds to orchestral music, culminating in interactive performances that blend education with entertainment.
- **Young Artist Competition:** This platform nurtures emerging talent by giving young musicians the opportunity to compete and perform with the symphony, fostering the next generation of classical artists.
- **Chamber Concert Series:** These intimate performances showcase the versatility and depth of our musicians, providing audiences a closer look at the artistry behind symphonic music.
- **Western Colorado Chorale - Premier Choral Organization:** Founded in 1985, The Western Colorado Chorale merged with GJSO in 2023. The WCC provides an outlet for the talented local vocal community. Concerts include creative collaborations with the symphony and guest musicians and they recently welcomed a new director.
- **Community Concerts - Evening Under the Stars:** This annual free concert draws over 4,000 attendees, making high-quality classical music accessible to a broad audience of all ages.
- **Elevated Repertoire of Classics Concerts:** Through our classics series, the community can experience a high level of classical music performances featuring significant compositions as well as new and less known pieces, deepening their understanding and appreciation of this profound artistic tradition.
- **Support for Musicians:** We pride ourselves on fairly compensating our musicians. This is a rare and special commitment in the regional orchestra community, ensuring that talented artists are recognized and rewarded for their contributions.



## STATISTICS

200 GALA ATTENDEES IN 2023  
OVER \$70K WAS RAISED AT THE 2023 GALA  
OVER 850 SEASON SUBSCRIBERS IN 2023  
GJSO.ORG RECEIVES 1600 WEBSITE VISITORS PER MONTH  
GJSO HAS 4.8K FACEBOOK FOLLOWERS & 7K NEWSLETTER SUBSCRIBERS