



PROGRAM/AD ORDER FORM

RESERVE YOUR SPOT | ROBYN@GJSO.ORG | 970-243-6787

COMPANY/ADVERTISER: _____

CONTACT NAME: _____

EMAIL: _____

PHONE: _____

BILLING ADDRESS: _____

SIZE & PLACEMENT	1 ISSUE	2 ISSUES	4 ISSUES	SPECIAL SECTION	WCC
QUARTER PAGE	\$200	\$350	\$600	\$500	\$150
HALF PAGE	\$300	\$500	\$900	\$800	\$250
FULL PAGE	\$500	\$800	\$1500	\$1200	\$400
2 PAGE SPREAD	\$1500	\$2500	\$4500	NA	\$1200
INSIDE FRONT COVER	\$1000	\$1500	\$3000	NA	\$850
BACK COVER	\$1200	\$2000	\$3500	NA	\$1000
INSIDE BACK COVER	\$700	\$1200	\$2000	NA	\$600

Circle your selection.

AD SIZES



FULL PAGE 8.5" w x 10.5" h with .25" bleed
 1/2 HORIZONTAL 7.25" w x 4.75" h
 1/2 VERTICAL 3.5" w x 9.75" h
 1/4 VERTICAL 3.5" w x 4.75" h
 FULL SPREAD 11" w x 17" h with .25" bleed



PROGRAM SPECIAL SECTIONS

This season we are offering limited space within special sections at a special rate.

- **Our Main Street Neighbors**
- **Dinner and a Concert: Symphony Recommended Restaurants**
- **Cultural Partners: Bringing Arts and Culture to our Community**

IMPORTANT INFORMATION

GUIDELINES

- Keep your ad clean and concise
- Allow for adequate open space for readability
- Use no more than 3 different fonts
- Include a Logo
- Include contact information
- Include your website URL

FILE INFORMATION

- PDF, JPEG, and TIFF formats accepted
- 300 DPI minimum
- CMYK Color Format
- No Crop marks or borders needed
- Email files to rmiley@gjso.org

GRAPHIC DESIGN

For a small fee we can design an ad based on your marketing goals and current promotions. Prices are based on the size of the Ad. All ads we design are property of GJSO unless additional usage fees are paid.

Ad design price breakdown:

- Quarter Page Ad: \$75
- Half Page Ad: \$100
- Full Page Ad: \$150

PREPARATION: All material necessary for ad placement must be received by the Grand Junction Symphony Orchestra (GJSO) no later than the specified ad due dates. Should ad materials not arrive in time, the GJSO is authorized to publish the last prepared ad, if any. The advertiser will be charged as if the proposed ad had been published.

PAYMENT: Payment is due by the ad deadline for the corresponding program issue. The GJSO is authorized to hold publication of advertisements until full payment is received. Advertisers will be reminded via email before deadline to send advertising artwork and payment.

REFUSAL: The GJSO reserves the right to refuse any ad for any reason. If an ad is refused during a contract period, the GJSO is authorized to publish the last published ad unless/until a replacement ad is received by the GJSO no later than the content due date specified.

CANCELLATION: Contracts may not be canceled once payment is received.

HOLD HARMLESS: Advertiser accepts all responsibility for any and all advertisements published by the GJSO on behalf of the advertiser. Advertisers will hold harmless the GJSO for any and all claims for any ad, including but not limited to tort, copyright, and photo or trademark actions.

PROGRAM ISSUE	EVENTS/CONCERTS FEATURED
Fall 2023	Classical 1. Passion for Classical, Sept 15/16 Twilight 3. Hot House West Spirited Jazz Sept 30 Classical 2. Audacious Ensemble, Oct 13/14 Chamber 1. Autumnal Ensemble Oct 20 GJSO Gala Oct 28
WCC	Fall Concert "Movie Night with the Chorale" Oct 21/22 Holiday Concert "The Joy of the Season" Dec 18/19 Winter Concert "Masterworks Showcase" March 1/2 Bold Voices with GJSO April 27/28
Holiday 2023	Chamber 2. Essential Chamber Nov 17 Pops 1. Canadian Brass Dec 12 Pops 2. Nothin' But the Blues Jan 13
Winter 2024	Classical 3. Beethoven Und Freunde Feb 10/11 Classical 4. Vivid Strings March 9/10 Chamber 3. Dynamic Duo Feb 26
Spring 2024	Classical 5. Hello Cello April 6/7 Classical 6. Bold Voices April 27/28 Chamber 4. An Evening with Apollo Chamber Players March 22 Sinners & St Patrick March 15

PROGRAM ISSUE	RUN DATES	AD DEADLINE
Fall 2023	Sept 16 - Nov 16	Aug 1
WCC	October 21 - April 28	Sept 1
Holiday 2023	Nov 17 - Feb 9	Oct 1
Winter 2024	Feb 10 - March 21	Jan 1
Spring 2024	March 22 - April 28	Feb 16

