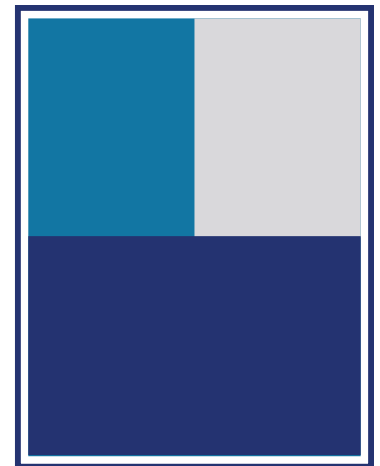




**AD DEADLINE: JULY 29, 2022**



SIZE & PLACEMENT	1 YEAR	3 YEARS (PRICE PER YEAR)
QUARTER PAGE	\$575	\$400
HALF PAGE	\$875	\$725
FULL PAGE	\$1450	\$1250
INSIDE BACK COVER	\$1850	\$1650
INSIDE FRONT COVER	<del>\$2000</del>	<del>\$1800</del>
INSIDE PAGE 1 RIGHT	<del>\$2000</del>	<del>\$1800</del>
BACK COVER	<del>\$2200</del>	<del>\$2000</del>

**FULL PAGE  
7.625" x 10"**

**HALF PAGE  
7.625" x 4.875"**

**QUARTER PAGE  
3.75" x 4.875"**

DISTRIBUTION:  
AUG 2022 -  
MAY 2023

## Benefits of Advertising in the Grand Junction Symphony Orchestra Program Book:

1. Get your business in front of Western CO locals with **excellent taste and disposable income**.
2. Your ad will be displayed through all the program books - 2 per year for 13 concerts. Many times, concert-goers hold on to their programs for many months (even years) after the concert.
3. The majority of Symphony patrons are in the 50+ age demographic, however, GJSO is constantly reaching out to and attracting young, affluent professionals. And we've seen a consistent increase in the number of young people and families attending concerts.
4. Advertising in the GJSO program book means you are supporting the arts in the Grand Valley. GJSO prides itself in the number of community programs we provide, including school outreach programs. **Help us to keep the arts alive in our community!**



**ADVERTISER AGREEMENT**

COMPANY/ADVERTISER: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

**ADVERTISING PURCHASED - CIRCLE ALL THAT APPLY**

AD SIZE	POSITION	ONE (1) YEAR	THREE (3) YEARS (PER YEAR)
FULL PAGE	BACK COVER	\$2200 (Unavailable)	\$2000 (Unavailable)
FULL PAGE	FRONT INSIDE COVER (LEFT)	\$2000 (Unavailable)	\$1800 (Unavailable)
FULL PAGE	FRONT INSIDE COVER (RIGHT)	\$2000 (Unavailable)	\$1800 (Unavailable)
FULL PAGE	INSIDE BACK COVER	\$1850	\$1650
FULL PAGE	INSIDE PROGRAM	\$1450	\$1250
HALF PAGE	INSIDE PROGRAM	\$875	\$725
QUARTER PAGE	INSIDE PROGRAM	\$575	\$400

**PAYMENT** (ALL PAYMENTS DUE UPON INVOICE DUE DATE)

PAYMENT FOR THREE (3) YEAR COMMITMENT IS DUE INDIVIDUALLY EACH YEAR FOR A TERM OF THREE (3) YEARS.

PLEASE MAKE CHECKS PAYABLE TO GRAND JUNCTION SYMPHONY ORCHESTRA AND MAIL TO:  
**GRAND JUNCTION SYMPHONY ORCHESTRA | 414 MAIN STREET | GRAND JUNCTION, CO 81501**

ADVERTISER SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

GJSO MARKETING DIRECTOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

THANK YOU FOR YOUR BUSINESS AND FOR SUPPORTING SYMPHONIC MUSIC ON THE WESTERN SLOPE!

**PREPARATION:** All material necessary for ad placement must be received by the Grand Junction Symphony Orchestra (GJSO) no later than the specified ad due dates. Should ad materials not arrive in time, the GJSO is authorized to publish the last prepared ad, if any. The advertiser will be charged as if the proposed ad had been published.

**CONTENT DEADLINES:** 8/5 for Fall/Winter Program; 12/19 for Winter/Spring Program

**PAYMENT:** Payment is due by the first content deadline. The GJSO is authorized to hold publication of advertisements until full payment is received. Advertisers will be reminded via email before deadline to send advertising artwork and payment.

**REFUSAL:** The GJSO reserves the right to refuse any ad for any reason. If an ad is refused during a contract period, the GJSO is authorized to publish the last published ad unless/ until a replacement ad is received by the GJSO no later than the content due date specified.

**CANCELLATION:** Contracts may not be cancelled one payment is received.

**HOLD HARMLESS:** Advertiser accepts all responsibility for any and all advertisements published by the GJSO on behalf of the advertiser. Advertisers will hold harmless the GJSO for any and all claims for any ad, including but not limited to tort, copyright, and photo or trademark actions.